



Your Childbirth Experience at Banner Good Samaritan Medical Center

The physicians and staff at Maricopa Obstetrics and Gynecology Associates have given careful thought to our selection of Banner Good Samaritan Medical Center as the exclusive site for delivering our patients' babies. Some of our patients have questions about why we have chosen Banner Good Sam, when other hospitals may be located closer to our practice offices, so we would like to share our insight directly with you.

The Obstetrics Program at Banner Good Samaritan Medical Center

Banner Good Sam is widely acknowledged for its clinical excellence, having been named to *US News & World Report's* list of the best U.S. hospitals for 10 years, including special recognition for the facility's obstetrics and gynecology programs. The hospital also boasts a Magnet designation for nursing excellence, an elite honor given to only 250 hospitals out of 6,000 nationwide.

Banner Good Sam manages one of the nation's foremost medical education programs; the hospital's physicians, nurses and other frontline health care personnel are on the leading edge of today's obstetrical research and advancements as they work to train the doctors of tomorrow. In fact, our own Dr. Michael Urig is chief of the obstetrics and gynecology department at the hospital, and Dr. Laurie Erickson is vice chief. All of our physicians are on faculty at Banner Good Sam, and the majority of our staff completed their residencies there.

Banner Good Sam is also internationally-renowned for its care of high-risk pregnancies. Women from across the nation and around the world who are pregnant with high-order multiples come to Banner Good Sam for their ante-partum and post-partum care, seeking the expertise of leaders in the obstetrics field who practice exclusively at the hospital. Banner Good Sam serves as a statewide referral center for pregnancy complications, so women in other communities throughout Arizona who face challenges during their pregnancies are often sent to Banner Good Sam for specialized care. Pregnant women who suffer other medical conditions, such as cancer or diabetes, are also treated by Banner Good Sam's extensive team of experts, and the hospital houses Banner's new Maternal-Fetal Center which offers highly-specialized ultrasound and intra-uterine fetal surgery and therapy.

Neonatal Intensive Care and Other Services

Perhaps most important to our medical team at Maricopa Obstetrics and Gynecology Associates, Banner Good Sam enjoys a special partnership with Phoenix Children's Hospital, whose Neonatal Intensive Care Unit is located adjacent to Banner Good Sam's Labor and Delivery unit. The NICU is the nation's largest and was completely renovated in summer 2007 to include the latest advancements and innovations for providing state-of-the-art care to the hospital's tiniest patients. While we don't expect significant complications with most labor and delivery processes, the added comfort of having a nationally-acclaimed Level 3 NICU literally down the hallway from Labor and Delivery, along with access to a health care team trained to manage complex obstetrical and neonatal cases, gives our doctors and our expectant patients a tremendous sense of security and confidence.

The hospital also offers a substantial array of classes for you and your partner, including childbirth preparation, breast-feeding, and other topics relevant to expectant mothers and their families. Recently, Banner Good Sam unveiled its Skylight in-room entertainment system, which offers expanded cable options, on-demand movies, Internet access, video games and other activities to enhance your hospital stay. The Labor and Delivery unit also boasts several rooms with private tubs that women can use to make the laboring process more comfortable.

As one of the largest and most comprehensive hospitals in the state, Banner Good Samaritan Medical Center has been providing care to Arizonans for nearly 100 years and is centrally located near downtown Phoenix, with convenient access from the Interstate 10 freeway. From most locations throughout the Valley of the Sun, it is a quick 20 minute drive to the hospital's private Labor and Delivery entrance.

Should you wish to speak directly to one of our patients about her childbirth experience at Banner Good Sam, or talk further with our staff about our relationship with the hospital, please let your physician know and we will be happy to answer your questions.